



# *Influencer Program*

Thank you for your interest in collaborating with us here at Lake Compounce! We've worked with a variety of influencers across New England. Check out the information below and let us know if you're interested in partnering together.



## **WHO ARE WE LOOKING FOR?**

We're looking for content creators to help grow our audience in and around Connecticut. Our goal is to work with our partners to spread the word about our park and bring awareness to our 50+ rides, attractions, and entertainment options! We partner with influencers and content creators who produce a variety of different kinds of content, including high-quality photography and video.

## **WHAT WE'RE LOOKING FOR:**

At Lake Compounce Amusement & Water Park, we work with a variety of influencers across all channels to showcase unique content and their take on our park. We work exclusively with influencers from a variety of follower ranges that align with our brand values. Our marketing team selects our partners on a case-by-case basis. We do ask that all influencers share metrics from their stories and in-feed posts with our team 48 hours after posting and then again two weeks after posting.

## **WHAT DO YOU GET?**

We view our partnerships with influencers as a long-standing relationship. Due to the unique nature of each of our partnerships, influencer relationships are evaluated on a case-by-case basis through our marketing department.

*Contact Us*

(860) 583-3300

INFO@LAKECOMPOUNCE.COM