



FOR IMMEDIATE RELEASE

**LAKE COMPOUNCE TO HOST ANNUAL FAMILY SAFETY EVENT
June 25th thru June 27th**

June 10, 2010 – Bristol/Southington, CT – The weekend of June 25th, Lake Compounce will be hosting their Annual Safety Event, which will be promoting family safety tips in the plaza. No purchase is necessary to participate.

On June 25, Digikids' Child ID Program, will offer free child identification cards, DVD's that record your child's mannerisms, and protection information. On June 27, exhibitors will include IMPACT which teaches families about the dangers of drunk driving among teenagers. Guida's will team up with the Brain Injury Association of Connecticut (BIAC) to discuss bicycle safety and give away 200 bike helmets. New York Life will be making child ID cards and talking about internet safety. Local police will be sharing information about car seat safety and presenting a vehicle rollover simulator.

All weekend Lake Compounce will be sponsoring a booth where kids can make their own bracelets with UV beads that change color with sun exposure to let them know when sunscreen needs to be reapplied. And Lake Compounce team members will be discussing how the park insures safety of the guests on a daily basis.

About Lake Compounce

Lake Compounce, part of the Palace Entertainment family of parks, is New England's Family Theme Park and the oldest continuously operating amusement park in North America. Entering into its 165th season, Lake Compounce has invested more than 70 million dollars over the past 13 years in rides and attractions. Regular admission price for the 2010 season is \$34.99. Junior admission, which is for guests under 52 inches tall, is \$25.99. Senior admission, for ages 61 and up, will be \$17.99. Children 3 years of age and younger are admitted free. Season passes available for \$79.99. All tickets and season passes may be purchased by visiting www.lakecompounce.com.

About Palace Entertainment

Palace Entertainment hosts over 14 million visitors annually at 38 locations with seven theme parks, ten waterparks and 21 family entertainment centers and is the largest operator of waterparks and family entertainment centers in the nation. For more information, visit www.palaceentertainment.com. Palace Entertainment is part of the Parques Reunidos family of parks.

Public Relations Contact:

Tracey Blackman, Public Relations
email: lakecompounce@traceyblackman.com
Phone: 203-915-3874

Lake Compounce Contact:

Sara Webb, Marketing Director
email: swebb@lakecompounce.com
Phone: 860-583-3300 x6902

822 Lake Avenue, Bristol CT 06010
Phone: 860-583-3300 Fax: 860-585-9987
www.lakecompounce.com