



FOR IMMEDIATE RELEASE

**LAKE COMPOUNCE, NATION'S OLDEST AMUSEMENT PARK,
GIVES AWAY THE KEYS**

April 1, 2010 - Bristol, CT - In honor of Lake Compounce's 165th season, the oldest, continuously operating amusement park in the country is giving away the 'Keys to the Park' for 165 minutes, to one deserving family. In addition, they will provide an overnight stay for the family at the Clarion Hotel, which is just minutes from park's main gate, and \$100 to spend in any of the park's retail shops.

The family will begin their visit with a 'backstage' tour of the park, where they can learn about the operations of the attraction as well as the park's vast history. After which, they will enjoy access to rides, food stands, and games and have an opportunity to spend their \$100 in the park's retail shops.

Lake Compounce is asking for nominations of deserving and special families. Entry forms, additional information, and rules and restrictions can be found by clicking <http://www.lakecompounce.com/lake-compounce-keys-promotion.php> or by visiting www.lakecompounce.com and clicking on the link. All stories must be submitted no later than April 20. Winner will be announced opening day, Saturday, May 15.

About Lake Compounce

Lake Compounce, part of the Palace Entertainment family of parks, is New England's Family Theme Park and the oldest continuously operating amusement park in North America. Entering into its 165th season, Lake Compounce has invested more than 70 million dollars over the past 13 years in rides and attractions. Regular admission price for the 2010 season is \$34.99. Junior admission, which is for guests under 52 inches tall, is \$25.99. Senior admission, for ages 61 and up, will be \$17.99. Children 3 years of age and younger are admitted free. Season passes available for \$79.99. All tickets and season passes may be purchased by visiting www.lakecompounce.com.

About Palace Entertainment

Palace Entertainment hosts over 14 million visitors annually at 38 locations with seven theme parks, ten waterparks and 21 family entertainment centers and is the largest operator of waterparks and family entertainment centers in the nation. For more information, visit www.palaceentertainment.com. Palace Entertainment is part of the Parques Reunidos family of parks.

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