



**FOR IMMEDIATE RELEASE**

**ON MAY 15 GOVERNOR M JODI RELL WILL OPEN LAKE COMPOUNCE GATES,  
DESERVING FAMILY TO BE HONORED**

**May 14, 2010 - Bristol, CT** – Saturday, May 15 marks opening day for Lake Compounce's 165<sup>th</sup> season, and Governor M Jodi Rell will be present at 10am to pull back the tunnel gates and let the guests into the plaza. The Governor is expected to say a few words about the states 375<sup>th</sup> Anniversary and she will be presenting the 'Keys to the Park' to one deserving family who was nominated back in April.

The celebration begins at 10am in the plaza and all guests are welcome. No purchase is necessary to attend, however standard parking rates do apply. Cake will be served in the plaza until 11am. The turnstiles to the park will open promptly at 11am officially beginning the 165<sup>th</sup> season of family fun.

"The family who wins the 'Keys to the Park' will be given 165 minutes to enjoy the park by themselves, as well as an overnight stay at the Clarion Hotel, and \$100 to spend in the park's retail shop." Says Sara Webb, Director of Marketing. "Over 1,000 nominations were received and one family has been chosen and will be announced on May 15<sup>th</sup>".

New attractions for 2010 include a new Text2Ride cell phone based reservation system will be introduced, as well as 'It's Magic!', the new entertainment stage show, new charity events and even more season pass holder perks. Opening weekend discounts can be found online at [www.lakecompounce.com](http://www.lakecompounce.com).

**About Lake Compounce**

Lake Compounce, part of the Palace Entertainment family of parks, is New England's Family Theme Park and the oldest continuously operating amusement park in North America. Entering into its 165<sup>th</sup> season, Lake Compounce has invested more than 70 million dollars over the past 13 years in rides and attractions. Regular admission price for the 2010 season is \$34.99. Junior admission, which is for guests under 52 inches tall, is \$25.99. Senior admission, for ages 61 and up, will be \$17.99. Children 3 years of age and younger are admitted free. Season passes available for \$79.99. All tickets and season passes may be purchased by visiting [www.lakecompounce.com](http://www.lakecompounce.com).

**About Palace Entertainment**

Palace Entertainment hosts over 14 million visitors annually at 38 locations with seven theme parks, ten waterparks and 21 family entertainment centers and is the largest operator of waterparks and family entertainment centers in the nation. For more information, visit [www.palaceentertainment.com](http://www.palaceentertainment.com). Palace Entertainment is part of the Parques Reunidos family of parks.

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# Lake Compounce

NEW ENGLAND'S FAMILY THEME PARK

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